



# Muhammad Akbar Endy Wijaya

## UI/UX Designer

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Bali, Indonesia

### Experience

#### STEB Asia / UI/UX Designer Freelancer

Apr 2024 – Present

I’m part of a six-person freelance design team focused on creating high-quality UI designs and mockups for a German medical cannabis company.

Our work involves translating client requirements into polished, developer-ready interface designs. We concentrate solely on the visual and interaction aspects, ensuring consistency and usability across all screens.

#### s.p. Digital / UI/UX Designer

February 2024 – March 2025

Working closely with backend and frontend engineers to ensure our digital solutions can meet clients' deadlines, expectations and needs.

Complete ownership over the design process from collecting clients' needs to deployment of our services, which includes wireframing, design, prototyping, and testing.

#### SEVIMA / UI/UX Designer

August 2021 – December 2023

#### UI/UX Designer / Maukuliah.id Mar 2023 – Dec 2023

Working closely with backend and frontend engineers to ensure our digital solutions can meet clients' deadlines, expectations and needs.

Complete ownership over the design process from collecting clients' needs to deployment of our services, which includes wireframing, design, prototyping, and testing.

#### UI/UX Designer / Siakadcloud Mar 2022 – Feb 2023

Working closely with backend and frontend engineers to ensure our digital solutions can meet clients' deadlines, expectations and needs.

Complete ownership over the design process from collecting clients' needs to deployment of our services, which includes wireframing, design, prototyping, and testing.

#### UI/UX Intern / Karirlink Aug 2021 – Feb 2022

Working closely with backend and frontend engineers to ensure our digital solutions can meet clients' deadlines, expectations and needs.

Complete ownership over the design process from collecting clients' needs to deployment of our services, which includes wireframing, design, prototyping, and testing.

#### Design Jam ID / Program Coordinator

October 2022 – February 2024

Organized and executed monthly Design Challenges, fostering innovation and creativity within the design community.

Managed collaborations with partners and stakeholders, expanding Design Jam Indonesia’s reach and impact. Oversaw event planning from concept to execution, ensuring a seamless and engaging experience for participants.

#### Freelancer / Freelance UI/UX & Web Designer

March 2021 – August 2021

Designed and developed UI/UX solutions for various clients, including relatives, teachers, and senior professionals, handling multiple projects independently.

Created wireframes, prototypes, and high-fidelity designs tailored to client needs, ensuring a seamless user experience.

Built a functional website for one of the projects, applying web development skills to bring the design to life.

#### Design Jam ID / Graphic & Content Designer

January 2021 – July 2021

Created promotional materials and social media assets to establish a cohesive visual identity for the community.

Helped enhance brand awareness through visually engaging content that aligned with Design Jam Indonesia’s mission.

#### Psychepedia / Graphic & Content Designer

December 2020 – March 2021

Designed engaging content for @psychepedia, an Instagram account focused on psychology, ensuring visual consistency and strong brand alignment.

Collaborated with the content team to translate psychological topics into visually compelling graphics, enhancing audience engagement.

### Education

#### Asia Cyber University

BA Computer & Network Engineering  
2022 – Present

#### Telkom Makassar School

Computer & Network Engineering  
2018 – 2020

### Skills & Languages

#### UI/UX Design Skills:

Data Analysis, User Research, User Testing, Wireframing, Prototyping, Visual Design, Design Research, Teamwork.

#### Web Development Skills:

HTML, CSS, JavaScript, Astrojs

#### Languages:

Indonesian  
English

### Achievements

#### Google UX Design Professional / Google

January 2024

### Projects

#### Maleo AI Translator / Self Project

ait.akbarpekat.com

#### Cheche Cakes Web Order / Project

chechecakes.biz.id